

# MANAGEMENT DEVELOPMENT CERTIFICATION PROGRAM

Sponsored by the New York State Conservation Districts Employees Association

## Competency 6: Strategic Innovation Skills

Description: This competency area focuses on helping position the organization for growth by analyzing opportunities and problems from a broad perspective. Courses meeting this competency requirement must focus on one or more of the following skill areas: using creativity and innovation to determine different and new approaches to a current problem; analyzing a current situation, evaluating pros and cons, identifying key customers and outlining how to meet their needs; effectively creating newsletters and public service announcements to promote programs and ideas; improving ability to manage delegation and execution, including steps for helping others with decisions.

Course Title	Course Description	Course Date	# of Course Hours	Instructor or Organization	MDCP Committee Approval

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ County: \_\_\_\_\_

Please note that 6.0 hours of coursework are required for each competency. When all required coursework for a competency is completed, please send an electronic copy of this form to: *At-Large Member of CDEA Executive Board.*